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September 1, 2011

## MEMORANDUM

**TO:** Fish and Wildlife Committee

**FROM:** Nancy Leonard  
Fish, Wildlife and Ecosystem Monitoring and Evaluation Manager  
Laura Robinson  
Fish and Wildlife Intern

**SUBJECT:** Update on Program objectives

The 2009 Fish and Wildlife Program states that its focus, along with the Council's, is now on performance. This focus includes a, "renewed push to develop a better set of quantitative objectives for the regional Program; and [...] expands the monitoring and evaluation framework with a commitment to use the information to make better decisions and report frequently on Program progress." Staff will provide an overview of work done to date and the next steps for addressing this need for improved Program objectives.

The main focus of this agenda item is to present potential topics for Program objectives to the Fish and Wildlife Committee. This draft list consists of topics that staff believes have the potential of being further refined into specific, measurable, achievable, realistic, time-bound (SMART) objectives.

Staff seeks to receive guidance from the Fish and Wildlife Committee members as to the appropriateness and completeness of the proposed draft topics for Program objectives. Committee members will view the draft list of topics for the first time during the September meeting and staff would appreciate receiving individual member feedback by September 30.

Staff intends to incorporate the members' guidance into a revised list of draft topics for Program objectives for a more in-depth discussion during the October 2011 Fish and Wildlife Committee meeting.