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January 4, 2008

## MEMORANDUM

**TO:** Power Committee

**FROM:** Tom Eckman and Charles Grist

**SUBJECT:** Northwest Energy Efficiency Summit

BPA and the Council staff are currently exploring the idea of convening a group of key regional stakeholders to take a hard look at today's rapidly changing electricity marketplace and see what can be done to focus and accelerate cost-efficient energy efficiency development. The goals of this "summit on energy efficiency" are to develop a consensus-based action plan that identifies specific strategies to achieve the 5<sup>th</sup> Plan's energy efficiency goals, to identify roles and responsibilities, and to coordinate regional approaches that address barriers to achieving even higher energy efficiency goals.

Bonneville Administrator Steve Wright and Council Chair Tom Karier have prompted this effort and have offered to be co-chairs. The Council and Bonneville would convene a forum where senior executives from the region's utilities and other stakeholders could meet to discuss, and hopefully agree to collaborate on ways to accelerate the pace conservation acquisition. The spring of 2008 is being targeting for the summit.

Bonneville has assigned a staff person to facilitate the organization and management of the summit. This will free Council staff to focus on content of the summit as well as development of the Sixth Power Plan.

The first step in the process is to hold a brainstorming session to identify key issues to help accelerate cost-effective energy efficiency in the Northwest. The brainstorming session should produce elements of a straw proposal that will serve as a beginning point for discussions. This straw proposal will attempt to outline the major "untapped" opportunities for accelerating energy efficiency and the barriers that stand in the way of developing these conservation resources. It may propose potential solutions to overcoming these barriers, such as increased regional or local collaboration, joint political action on codes and standards, or revised market transformation strategies. Once a straw proposal is developed, it will be circulated for review by a larger cross-section of those in the region engaged in developing conservation resources. The draft straw proposal will be revised and prepared for presentation to the senior executives at a regional Energy Efficiency Summit to be held in the spring of 2008.

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